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**1<sup>st</sup> Annual Taste of Whole Foods Market – Thousand Oaks  
A CELEBRATION OF COMMUNITY AND LOCAL VENDORS  
Brings Local Organizations, Businesses, and Residents Together For a Day of Fun and Food**

Local residents are invited to enjoy free entertainment and food at the first Taste of Whole Foods Market in Thousand Oaks on Saturday, July 21<sup>st</sup> from 11am – 4pm. Whole Foods Market will be providing a BBQ, a live band, and a magician in front of the store. Non-profit organizations, local businesses and health practitioners will be there informing attendees of what they do for the community and how people can get involved. Inside the store, the first 100 attendees will be greeted with a complimentary flower as they enter to sample the wares of over 40 vendors.

“After completing a major remodeling project the best way to celebrate is bringing our community and vendors together to show our appreciation,” stated Jerry Hanson, the Store Team Leader. “We are very happy to call this community home.”

Gina B., president and creator of Comfort Bar, which is headquartered in Thousand Oaks recognizes the growth of the area, and the importance of maintaining a strong community. "When we moved to this neighborhood 10 years ago some never even heard of it. Now the area has grown triple fold and it is important that the community supports each other so that our local businesses and neighbors can prosper." Gina has provided Comfort Bars for the first attendees.

“Our community extends beyond the Conejo Valley,” said Mr. Hanson. First Blush, the first producer of varietal (i.e. Cabernet, Merlot, Chardonnay) grape juices which are sold nationally, is based here in our region. Co-founder, Aris Janigian, remarked, “As a local Santa Barbara business, we are committed to our community and we are pleased to take part in the Taste of Whole Foods Market in Thousand Oaks.”

Beyond the fun and food, there will be opportunities to be informed about issues such as health and well being. A panel discussion titled, “Whole Body, Whole Health” will feature an acupuncturist, naturopathic doctor, chiropractor, and holistic health facilitator. “A lot of people have heard about holistic treatment methods and here is the opportunity to have questions answered,” said Angela Agrios, ND who based in Agoura Hills.

Joan Anderson, Executive Director of the American Heart Association – Central Coast Office reflected, “An event of this nature, increases community involvement, local business, and most importantly the bond between each other.”

**About Whole Foods Market**

Whole Foods Market ([www.wholefoodsmarket.com](http://www.wholefoodsmarket.com)) was founded in Austin, Texas in 1980 and is the world's leading natural and organic foods supermarket and America's first national certified organic grocer. In fiscal year 2006, the company had sales of \$5.6 billion and currently has more than 195 stores in the United States, Canada, and the United Kingdom. The Whole Foods Market motto, "Whole Foods, Whole People, Whole Planet"<sup>TM</sup> captures the company's mission to find success in customer satisfaction and wellness, employee excellence and happiness, enhanced shareholder value, community support and environmental improvement. Whole Foods Market, Harry's Farmers Market®, and Fresh & Wild® are trademarks owned by Whole Foods Market IP, LP. Whole Foods Market employs more than 42,000 team members and has been ranked for ten consecutive years as one of the "100 Best Companies to Work For" in America by FORTUNE magazine.

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